



THE ONE LOVE PROJECT FUNDRAISING PACK

WELCOME TO ONE LOVE TEAM

HOW YOU CAN HELP

FUNDRAISING

FAQ

THANK YOU

WELCOME TO TEAM ONE LOVE

Thank you for joining Team One Love and supporting us with your fundraising. Together we can make a lasting difference for vulnerable people within our local community.

The following pages will give you tips and advice on how to make the most of your fundraising. Every pound you, your friends, colleagues and family members raise for The One Love Project will help rough sleepers in and around Southend to safely access food, shelter, mental and emotional support. Every pound donated will help to build a pathway to hope and empowerment for those most in need. Why not join us on Facebook to keep up to date with the work we are doing and upcoming events.

We hope you enjoy your experience of fundraising for The One Love Project. If you need any further information or support please contact us on at fundraising@theoneloveproject.co.uk



HOW YOU CAN HELP





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Every pound you raise really will make a difference to the most vulnerable within our community... So it's time to reach for the STARS!

£10 could provide a survival kit and a hot drink for a rough sleeper

HOW YOU

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£25 could provide a family of four with a food parcel for 1 week

£50 could provide 2 nights in a B&B for someone in need of shelter



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ONLINE FUNDRAISING

The simplest way to ask friends, family or colleagues to sponsor you is to set up an online sponsorship page.

Here's how to do it:

Go to our approved fundraising website, Justgiving.
Select The One Love Project as your charity.

2.

- Follow the instructions to set up your page.
- Choose your fundraising target (the higher it is, the more vunerable people will be able to access the services they really need), page title and team members if you have them.
- Tell people why you are fundraising for The One Love Project and how their donation can make a difference.
- Once your page is set up, ask for support by sharing the link with your friends, family & colleagues & posting it, along with details of what you're doing, on your social media accounts.

Online sponsorship saves time as you don't have to collect physical donations. It also reduces our costs so we can spend more money on helping our community. A PDF of our sponsorship form is also included.

Offline donations

Please send in any offline donations with a copy of 'How to send your money in'. Cheques should be made payable to The One Love Project. Please bank any cash donations and send in a personal cheque to cover the amount.









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WAYS TO FUNDRAISE

There are lots of fantastic ways to hit your fundraising total. Here are a few ideas:

GIVE IT UP FOR ONE LOVE



Ask your friends and family to join you in giving up something you love and donating the movey you save!! Chocolate... cake.... Coffee...

CHANGE YOUR LOOK

Get sponsored to grow a beard, dye your hair purple or wax your legs **HOLD A BAKE SALE**



Everyone loves cake right?

HAVE A CLEAR OUT



Head down to your local car boot or sell items online and donate the funds you have raised..

And if you have any other brilliant ideas to raise money at work, at home or within your community let us know so we can spread the word amongst the One Love Family...









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FREQUENTLY ASKED QUESTIONS

HOW YOU

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Q:How do I send in the money that I raise?

A: To collect cash donations, please use our sponsorship form. Send in any offline donations using 'how to send your money in' form .

Q: How can I claim Gift Aid on the money I raise?

A: If your sponsor is a UK taxpayer, the government will give The One Love Project 25p for every £1 donated. The sponsor will need to follow a few simple steps when they make a donation to your sponsorship form, or complete their details offline using 'How to send your money in' form if they are making a cash donation.

Q: How can I find out about other fundraising events for The One Love Project?

A: Please visit our website and our Facebook page for all upcoming fundraising events.

Q: I would really like to get more involved, how do I become a volunteer?

A: Please visit our website, under the 'Get Involved' tab and you will find an application form to become a volunteer.

If you have any questions that are not covered here, please see our www.theoneloveproject.co.uk or email at fundraising@theoneloveproject.co.uk







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Thank you for helping to make a difference & bring hope to rough sleepers in and around Southend.

To keep up to date with what The One Love Project are up to and more information on the services we offer, follow us on:



One Love Soup Kitchen Southend

) 1oneloveproject

If you have any further questions please email us at fundraising@theoneloveproject.co.uk

Registered Charity 1189782



